

TDS Graphics

Pricelist

VALID UNTIL 2025

THE BRANDING AGENCY

 www.tdsgraphics.co.za

LOGO DESIGN

BASIC LOGO

R700

stand-alone logo
1 design + 1 revision
logo in PNG, PDF, SVG, EPS and PSD

2 - 5 working days

STANDARD LOGO

R1000

stand-alone logo
2 designs + 2 revisions
logo in PNG, PDF, SVG, EPS and PSD
2 logo mockups

4 - 5 working days

PREMIUM LOGO

From
R3000

brand strategy
full brand identity design
responsive logo suite
unlimited revisions
logo in all applicable formats
10 logo mockups
logo usage guidelines

2 months minimum

COMPANY PROFILE

BASIC PROFILE

R800

10 pages excluding covers
1 layout + 1 revision per page
client provide content
print ready + email size PDF

3 - 5 working days

STANDARD PROFILE

R1500

15 - 20 pages excluding covers
1 layout + 2 revisions per page
client provide content
limited free stock images
print ready + email size PDF

5 - 7 working days

PREMIUM PROFILE

From
R3000

20 - 30 pages excluding covers
2 layout designs + 3 revisions per page
copy writing and content strategy
unlimited free stock images
including powerpoint presentation
editable template
print ready + email size PDF

10 working days

WEBSITE DESIGN PACKAGES

BASIC WEBSITE

R1200

website design only
about, services, contact pages
1 layout design + 1 revision
website launching or publishing
domain + professional email address

3 - 5 working days

STANDARD WEBSITE

R4500

up to 10 page website
UI and UX design strategy
copy writing and content strategy
website launching or publishing
domain + professional email address
email signature setup

10 working days

PREMIUM WEBSITE

From
R10000

pricing based on functionality
and client requirements

Duration dependent on complexity

ONLINE PRESENCE

R2500

co.za domain
50 email accounts
setup and design
free SSL certificate
5 web pages
facebook page

5 working days

EMAIL SIGNATURE

STATIC EMAIL SIGNATURE R300

1 layout design + 1 revision
PNG and JPG format

2 working days

DYNAMIC HTML SIGNATURE R500

1 layout design + 1 revision
supplied in HTML code (responsive to any device size)
installation R200

2 working days

GOOGLE PROFILE LISTING

products and services page setup R1000

gallery page setup

copy writing and content strategy

social media/website integration

google page optimization

3 - 5 working days

SOCIAL MEDIA SETUP

Instagram creation R700

+ highlight covers + 3 posts

Facebook creation

+ including cover + 1 post

social media optimization

2 working days

BUSINESS CARD

BUSINESS CARD

NAMETAG DESIGN

1 layout design + 1 revision
print ready format

2 working days

R300 Each

CALENDAR

DESK CALENDAR

R650

WALL CALENDAR

R250

OFFICE TEMPLATES

LETTERHEAD

INVOICE

RECEIPT

PAYSLIP

QUOTATION

PRICELIST

1 layout design + 1 revision
editable word document

2 working days

R350 Each

1 layout design + 1 revision
print ready format

3 working days

MEGAZINE / BOOK COVER

1 layout design + 1 revision
supplied in vector format
+ JPG format
including book or megazine mockup

R650

3 working days

BRAND STYLE GUIDE

20 pages excluding covers
1 layout design + 3 revisions
copy writing and content strategy
including powerpoint presentation
brand logo mockups
print ready + email size PDF

**From
R1500**

10 working days

POWERPOINT PRESENTATION

1 layouts design + 1 revision
editable powerpoint template
copy writing
supplied in video format
+ print ready format

R950

4 - 5 working days

WALL CANVAS

A2 and A1 design formats
1 layout design + 1 revision
print ready format

R350

2 working days

INFO-GRAPHICS

POSTER

FLYER

FOOD MENU

1 layout design + 1 revision
print ready format
+ JPG format for social media

2 working days

R400 Each

CERTIFICATE TEMPLATE

1 layout designs + 1 revisions
print ready format

2 working days

R250

SOCIAL MEDIA POSTER

social media size format
1 layout design + 1 revision each
JPG format

2 working days

R300

BROCHURE

COMPANY BROCHURE

MENU BROCHURE

tri-fold format design
1 layout design + 1 revision
copy writing
print ready format

3 working days

R800

R1000

BRANDING PACKAGES

BRONZE PACKAGE

R2000

basic logo design
office templates
business card
poster design
pricelist design

10 working days

SILVER PACKAGE

R5500

standard logo design
office templates
business card
poster and flyer design
social media pages
basic company profile
google profile listing

15 working days

GOLD PACKAGE

R8500

premium logo design
office templates
business card
poster and flyer design
social media pages
basic company profile
google profile listing
single page website
brochure design

2 months minimum

SOCIAL MEDIA MANAGEMENT

| | |
|--|-----------|
| EXPOSURE PLAN Facebook + Instagram | R1500 p.m |
| GROWTH PLAN Facebook + Instagram + TikTok | R4500 p.m |
| INFLUENCER PLAN Facebook + TikTok | R5200 p.m |
| PRO-BIZ PLAN Facebook + Instagram + TikTok + X | R8500 p.m |

Page boosting is extra R120 per platform and post boosting is R80 per post.
 Each social media post include custom designed posters with brand identity
 and professional copywriting. **Customized setup plan can be tailored.**

PRODUCT LABEL/STICKER

1 layout design + 1 revision
 final design in PDF print ready format
 R100 if you add another product

2 working days

R250 Each

For more about social media
 management plans please do request.

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